

✧ Renee's Garden ✧

SUCCESS WITH SEEDS

reneesgarden.com

WHAT MAKES OUR SEEDS DIFFERENT



At Renee's Garden, we are committed to selecting only the best varieties for home gardeners, based on great flavor, easy culture and exceptional garden performance. Our varieties are continually tested and evaluated in our trial gardens and guaranteed for every major US climate zone. With over 25 years in the seed business, our seed line is my personal selection of new, exciting and unusual seed choices of time-tested heirlooms from around the world, the best open-pollinated varieties and top-quality new hybrids for cooking from the garden.

I harvest and use the vegetables and herbs in my kitchen to choose the most delicious and create recipes for all the vegetables and herbs we sell. Flowers are chosen for fragrance, color, and form and we carefully create color combinations so customers can plant them at home to cut beautiful, natural bouquets right from the garden. Renee's Garden is my practical way to spread the joy of gardening as a meaningful, productive and satisfying activity that connects us to each other and the earth.

We Offer Success with Seeds

Our individually written, color-coded packets offer beautiful watercolor portraits painted from our trials, and customers consider our packet backs the best in the business with personally written descriptions, complete growing instructions, a quick-view planting chart, growing tips, harvesting information and cooking ideas. All the information is written to provide a helping hand to beginning as well as more experienced gardeners.



We can customize our varieties for your local climate zone and market. Our unique range of "Rainbow Kitchen Garden" veggie packets offers several different colored varieties of a vegetable all in one packet. Each variety is dyed with food coloring so gardeners can distinguish between them. We carry varieties bred especially for containers, as well as the best varieties for edible landscaping, and attracting beneficial insects and pollinators. Inside our packets you'll find superior quality seed - the top germinating, reliable seed lots that are usually reserved for specialty growers. We add new introductions every season.

Gardening Assistance for Your Customers & Customer Service for You

Our full-time horticultural advisor is available to help your customers. Store staff can refer customers to us if they have questions or need extra growing information any time. We do this because our company mission is to be sure gardeners are successful growing from seed - the first time and every time. Our toll-free number and contact information are on every packet. The Renee's Garden website adds customer service with



constant updates, timely and seasonal horticultural advice, recipes and lively garden articles. Our popular monthly e-mail newsletter is available to both retailers and their customers with helpful articles, gardening tips, cooking ideas and news from our trial gardens.

If you call us with a question, problem, or request, you will get a person, not an answering machine. We work hard and pride ourselves on providing quick, efficient, friendly personal service and prompt shipping on all orders. Our seeds are in stock year-round. We are in the business to serve independent garden centers and nurseries, we do not sell to "big box" stores, and we will go the extra mile to meet your needs.

Grow Organic with Renee's Garden

Renee's Garden seeds are selected from growers we know and trust in the USA, Holland, Italy, England, France, Germany, Hungary, Canada, Mexico, Chile, Thailand, Japan, China and New Zealand. We support sustainable farming practices and work with small organic growers who can provide the quality of seed we want to supply to our customers. We do not sell treated or GMO seeds and have signed the "Safe Seed Pledge" developed by The Council for Responsible Genetics.



Seeds That Make a Difference



We provide outdated and unsold seed to a wide variety of nonprofit groups, schools and international projects that work to improve social, economic and health conditions and promote sustainable organic gardening practices.

We Bring Customers to You

Renee Shepherd's national media exposure and prominence as a gardening expert and garden cookbook author promotes seed sales with year-round brand awareness. We work hard to build consistent media attention for Renee's Garden. Our seeds are regularly featured in both print and social media nationwide.

We look forward to working with you. Please contact us anytime if you'd like more information.

Sincerely,

Renee Shepherd & the staff at Renee's Garden

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